



# EDLESBOROUGH PARISH COUNCIL

## Advertising Policy

### Introduction and Scope

Advertising or Fly Posting is not permitted on any green spaces, posts, street lights or any other public areas in the Parish of Edlesborough. This includes the villages of Edlesborough, Dagnall and Northall.

Under Buckinghamshire Council's Devolved Services Edlesborough Parish Council is directed to

- Remove illegal fly posters/banners from all street furniture.
- Contact promoter to advise them to cease erecting fly posters. Notify them that their signs have been removed and will be kept for two weeks should they wish to collect them otherwise the signs will be disposed of.

### Parish Noticeboards

Edlesborough Parish Council has noticeboards at the following locations.

- Corner of Good Intent
- On Edlesborough Memorial Hall
- On Edlesborough Pavilion
- Opposite Travellers Rest
- Dunstable Road near Dagnall Village Hall
- South End Lane, near Northall Village Hall
- Leighton Buzzard Road, Northall, near Northall Allotments.

These noticeboards are used primarily to advertise Parish Council business and to share information from Buckinghamshire Council.

If space permits adverts may be placed on the boards for local charitable, voluntary, non-profit-making organisations and clubs. Please contact the Clerk to arrange displaying the adverts.

No advertisements for commercial events held outside the village will be permitted, except for events such as the Bucks County Show.

### Established Advertising

The following established annual community events are permitted to advertise provided they follow the conditions set out below.

- St Marys Village Carnival
- EdleFest
- Eaton Bray Beer Festival
- ECSC CIO Craft Fayre
- Events organised by Eaton Bray Parish Council e.g. Christmas Carols.

### Conditions

- Signage may be erected no more than two weeks prior to the event.
- Signage must be removed within three days of the event.
- Signage must be legible, easily read by motorist, safely positioned so as not to cause distraction or hindrance, and securely fastened in place. No sign of greater than 0.3m x 0.3m should be fastened to any form of existing sign pole. Nothing should be hammered into verges to support a sign due to potential utilities present.

## A-BOARDS

To ensure that the highway remains safe and unobstructed for highway users the location of A-boards must be carefully considered.

The Parish Council wishes to support local traders in their businesses however if A-boards are placed out in the highway and constitute a trip hazard (bearing in mind the needs of the blind and partially sighted and wheelchair users) the Parish Council will liaise with the relevant businesses to relocate their A-boards to a more appropriate location.

If there is a constant misplacement of A-boards that cause a danger or an obstruction, the Parish Council or Buckinghamshire Highways reserve the right to remove them, hold them in storage for 28 days. If they are not collected within 28 days, they will be disposed of.

## Applications to Advertise

Applications by other organisations will be considered on a case by case basis.

- Unauthorised parties will be asked, in writing, to remove all their advertising within 7 days of request. If the signs are not removed within 7 days, they will be removed and held in storage (for 28 days). If they are not collected within 28 days, they will be disposed of.
- Sponsored advertising boards must be able to clearly show the sponsored event and not be overshadowed by the organisation sponsoring the signage.
- Inappropriate signage will be removed or the organisation sponsoring the event will be asked to replace them with more suitable signage.
- Those wishing to advertise in Edlesborough Parish must complete the application form and forward to the Parish Clerk for final decision by the Council.
- Signage must be legible, easily read by motorist, safely positioned so as not to cause distraction or hindrance, and securely fastened in place. No sign of greater than 0.3m x 0.3m should be fastened to any form of existing sign pole. Nothing should be hammered into verges to support a sign due to potential utilities present.

Signed for and on behalf of Edlesborough Parish Council	
Name	Cllr Rosie Booth
Signature	<i>R Booth</i>
Position	Chair
Date	19/02/2026
Minute Record	20. Advertising Policy



## EDLESBOROUGH PARISH COUNCIL

### Application for permission to display temporary advertising signage in Edlesborough Parish (Including the villages of Edlesborough, Dagnall and Northall)

Upon completion, please submit to Edlesborough Parish Council via [clerk@edlesborough-pc.gov.uk](mailto:clerk@edlesborough-pc.gov.uk) or by post to Edlesborough Parish Council, 15 Summerleys, Edlesborough, LU6 2HR.

Applicant's Name	
Contact number	
Email address	
Description of Event being advertised	
Date of Event	
Date of advertising signage display (advertising must be removed within three days of the event)	
Size/design of signage	
Proposed locations	
Any other information relevant to the application	

Signed	
Date	

#### Parish Council's Decision

Permission is hereby granted/not granted.	
Signed by (on behalf of Edlesborough Parish Council)	
Signed	
Date	
Council Stamp	